



2014 Freshman Cohort Non-returning Students: What do we know?

Executive Summary

The following report provides an analysis of 549 first-time full-time degree seeking freshmen in the University of South Alabama (USA) 2014 freshman cohort who did not return to USA in Fall 2015. Of these non-returning students, 216 (39%) transferred to another institution prior to Fall 2015 and 333 (61%) “stopped out” or did not enroll in another college or university.

- Results indicated a large majority of transfer students transferred to another public institution located in Alabama.
- Findings showed a large percentage based differential between students who “stopped out” with a USA GPA of 2.0 or lower (29%) or students with less than six hours earned at USA (17%) and students who transferred and had a similar USA GPA or a similar number of USA hours earned.
- Indicators for students at greater risk to “stop out” instead of transferring to another institution included students of local origin from Mobile or Baldwin County (29%), living off campus (20%),1%) (, .)u pofpusn Co11 ((of)-4 (7 Tclat)-2.6 ()]TJ 0 Tc 0 Tw [(s)8.6 (t)-4.6 (ude

- White (60%)
- No freshman scholarship² (56%)
- Male (56%)
- Lived off-campus (53%)
- Not in a learning community (52%)
- From Mobile or Baldwin County (51%)
- No Pell Grant (50%)
- Received a JagAlert in Fall 2014 in multiple courses (38%)
- Earned zero to six USA credit hours at the end of Summer 2015 (35%)
- High school GPA between 2.51-3.0 (33%)
- Student in College of Arts and Sciences (29%)
- ACT Composite score of 19 or lower (26%)
- Attended Freshman Session 11 new student orientation session (12%)

Profile of Non-returning Student Who Transferred

- No other scholarship (86%)
- Not on probation after Fall 2014 (82%)
- 18 years old (81%)
- Lived on-campus (77%)
- Did not attend a USA Day (75%)
- Took Freshman Seminar (

Table 2: Top States Where USA Students Transferred

Rank	State	Count	%
1	Alabama	122	56%
2	Florida	33	15%
3	Mississippi	25	12%
4	Texas	5	2%
5	Georgia	4	2%

The most common two year transfer institutions of choice (see Table 3) were Mississippi Gulf Coast Community College (20), Faulkner State Community College (15), and Bishop State Community College (14). Of the four year universities, Pensacola State College (16), University of Alabama (14), and University of West Florida (9) were the most common transfer destinations.

Table 3: Top Institutions Where USA Students Transferred

Rank	College	Count	%
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Table 4: Characteristics with Greatest Differential between Non-Returning Transfers and Stop Outs

Top within Group Characteristics	Transferred (n=216)	% Transferred	Stopped Out (n=333)	% Stopped Out	% Difference Between Transferred & Stopped Out
<i>USA GPA (Note: n=324 Stopped Out; 210 Transferred)</i>					
2.0 or lower	87	41%	227	70%	-29%

campus (20%), and also male students (14%). Students with these characteristics were less likely to transfer to another institution and should be targeted early with interventions to help them persist and return to USA.

APPENDIX

ACT * Transferred from USA Crosstabulation

ACT			Transferred from USA		Total
			Stopped Out	Transferred	
ACT	19 or lower	Count	77	55	132
		% within Transferred from USA	26.46%	27.50%	26.9%
	20-21	Count	67	43	110
		% within Transferred from USA	23.0%	21.50%	22.4%
	22-23	Count	53	39	92
		% within Transferred from USA	18.2%	19.50%	18.7%
	24-25	Count	42	34	76
		% within Transferred from USA	14.4%	17.0%	15.5%
	26-27	Count	24	15	39
		% within Transferred from USA	8.2%	7.50%	7.9%
	28-29	Count	14	5	19
		% within Transferred from USA	4.8%	2.50%	3.9%
	30 or higher	Count	14	9	23
		% within Transferred from USA	4.8%	4.50%	4.7%
		Count	291	200	491
		% within Transferred from USA	100.0%	100.0%	100.0%

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Freshman Scholarship			Stopped Out Transferred		Total	
			Stopped Out	Transferred		
Freshman Scholarship	No	Count	186	122	308	
		% within Transferred from USA	55.9%	56.48%	56.1%	
	Yes	Count	147	94	241	
		% within Transferred from USA	44.1%	43.52%	43.9%	
			Count	333	216	549
			% within Transferred from USA	100.0%	100.0%	100.0%

Total			Stopped Out Transferred		Total
			Stopped Out	Transferred	
Total		Count	291	186	477
		% within Transferred from USA	87.4%	86.1%	86.9%
		Count	42	30	72
		% within Transferred from USA	12.6%	13.9%	13.1%
		Count	333	216	549
		% within Transferred from USA	100.0%	100.0%	100.0%

Pell Grant * Transferred from USA Crosstabulation

			Transferred from USA		Total
			Stopped Out	Transferred	
Pell Grant	No	Count	166	126	292
		% within Transferred from USA	49.8%	58.3%	53.2%
	Yes	Count	167	90	257
		% within Transferred from USA	50.2%	41.7%	46.8%
Total		Count	333	216	549
		% within Transferred from USA	100.0%	100.0%	100.0%

Housing * Transferred from USA Crosstabulation

			Transferred from USA		Total
			Stopped Out	Transferred	
Housing	Off Campus	Count	178	49	227
		% within Transferred from USA	53.45%	22.7%	41.3%
	On Campus	Count	155	167	322
		% within Transferred from USA	46.55%	77.3%	58.7%
Total		Count	333	216	549
		% within Transferred from USA	100.0%	100.0%	100.0%

Learning Community * Transferred from USA Crosstabulation

			Transferred from USA		Total
			Stopped Out	Transferred	
Learning Community	No	Count	172	97	269
		% within Transferred from USA	51.7%	44.9%	49.0%
	Yes	Count	161	119	280
		% within Transferred from USA	48.3%	55.1%	51.0%
Total		Count	333	216	549
		% within Transferred from USA	100.0%	100.0%	100.0%

Took Freshman Seminar * Transferred from USA Crosstabulation

			Transferred from USA		Total
			Stopped Out	Transferred	
Took Freshman Seminar	No	Count	117	78	195
		% within Transferred from USA	35.1%	36.1%	35.52%
	Yes	Count	216	138	354
		% within Transferred from USA	64.9%	63.9%	64.5%
Total		Count	333	216	549
		% within Transferred from USA	100.0%	100.0%	100.0%

College * Transferred from USA Crosstabulation

			Transferred from USA		Total
			Stopped Out	Transferred	
College	AH	Count	66	47	113
		% within Transferred from USA	19.8%	21.8%	20.6%
	AS	Count	98	86	184
		% within Transferred from USA	29.4%	39.8%	33.52%
	BU	Count	24	15	39
		% within Transferred from USA	7.2%	6.9%	7.1%
	CS	Count	21	7	28
		% within Transferred from USA	6.3%	3.2%	5.1%
	ED	Count	26	5	31
		% within Transferred from USA	7.8%	2.3%	5.6%
	EG	Count	58	26	84
		% within Transferred from USA	17.4%	12.0%	15.3%
	NU	Count	40	30	70
		% within Transferred from USA	12.0%	13.9%	12.8%
Total		Count	333	216	549
		% within Transferred from USA	100.0%	100.0%	100.0%

Number USA Days Attended * Transferred from USA Crosstabulation

			Transferred from USA		Total
			Stopped Out	Transferred	
Number USA Days Attended	Did Not Attend	Count	246	162	408
		% within Transferred from USA	73.9%	75.0%	74.3%
	Attended 1 USA Day	Count	83	52	135
		% within Transferred from USA	24.9%	24.1%	24.6%
	Attended 2 USA Days	Count	4	2	6
		% within Transferred from USA	1.2%	.9%	1.1%
Total		Count	333	216	549
		% within Transferred from USA	100.0%	100.0%	100.0%

Orientation * Transferred from USA Crosstabulation

Orientation	August/re W2BT -0.0	Count	Transferred from USA		Total
			Stopped Out	Transferred	
		Count	38	11	49
		% within Transferred from USA	11.4%	5.1%	8.9%
		Count	5	3	8
		% within Transferred from USA	1.50%	1.4%	1.5%
		Count	15	20	35
		% within Transferred from USA	4.50%	9.3%	6.4%
		Count	18	7	25
		% within Transferred from USA	5.4%	3.2%	4.6%
Freshman Session 3		Count	14	17	31
		% within Transferred from USA	4.2%	7.9%	5.6%
Freshman Session 4		Count	21	11	32
		% within Transferred from USA	6.3%	5.1%	5.8%
Freshman Session 5		Count	15	25	40
		% within Transferred from USA	4.50%	11.6%	7.3%
Freshman Session 6		Count	24	17	41
		% within Transferred from USA	7.2%	7.9%	7.5%
Freshman Session 7		Count	26	13	39
		% within Transferred from USA	7.8%	6.0%	7.1%
		Count	17	19	36
		% within Transferred from USA	5.1%	8.8%	6.6%
		Count	33	18	51
		% within Transferred from USA	9.9%	8.3%	9.3%
		Count	20	8	28
		% within Transferred from USA	6.0%	3.7%	5.1%
		Count	39	25	64
		% within Transferred from USA	11.7%	11.6%	11.7%
		Count	35	19	54
		% within Transferred from USA	10.51%	8.8%	9.8%
		Count	13	3	16
		% within Transferred from USA	3.9%	1.4%	2.9%
		Count	333	216	549
		% within Transferred from USA	100.0%	100.0%	100.0%

Received JagAlert - Fall 2014 * Transferred from USA Crosstabulation

			Transferred from USA		Total
			Stopped Out	Transferred	
Received JagAlert - Fall 2014	No JagAlert in Fall 2014	Count	112	81	193
		% within Transferred from USA	33.6%	37.50%	35.2%
	1 Course w/ JagAlert in Fall 2014	Count	94	58	152
		% within Transferred from USA	28.2%	26.9%	27.7%
	Multiple Courses w/ JagAlert in Fall 2014	Count	127	77	204
		% within Transferred from USA	38.1%	35.6%	37.2%
Total		Count	333	216	549
		% within Transferred from USA	100.0%	100.0%	100.0%

Probation After Fall 2014 * Transferred from USA Crosstabulation

			Transferred from USA		Total
			Stopped Out	Transferred	
Probation After Fall 2014	No	Count	253	178	431
		% within Transferred from USA	76.0%	82.4%	78.51%
	Yes	Count	80	38	118
		% within Transferred from USA	24.0%	17.6%	21.5%
Total		Count	333	216	549
		% within Transferred from USA	100.0%	100.0%	100.0%

USA Hours Earned * Transferred from USA Crosstabulation

			Transferred from USA		Total
			Stopped Out	Transferred	
USA Hours Earned	0-6 hours	Count	114	37	151
		% within Transferred from USA	35.2%	17.6%	28.3%
	6.5-12 hours	Count	79	24	103
		% within Transferred from USA	24.4%	11.4%	19.3%
	12.5-18 hours	Count	48	47	95
		% within Transferred from USA	14.8%	22.4%	17.8%
	18.5-24 hours	Count	46	37	83
		% within Transferred from USA	14.2%	17.6%	15.54%
	24.5-30 hours	Count	22	37	59
		% within Transferred from USA	6.8%	17.6%	11.0%
	30.5 or more hours	Count	15	28	43
		% within Transferred from USA	4.6%	13.3%	8.1%
Total		Count	324	210	534
		% within Transferred from USA	100.0%	100.0%	100.0%

USA GPA * Transferred from USA Crosstabulation

			Transferred from USA		Total
			Stopped Out	Transferred	
USA GPA	2.0 or lower	Count	227	87	314
		% within Transferred from USA	70.1%	41.4%	58.8%
	2.01-2.5	Count	34	29	63
		% within Transferred from USA	10.49%	13.8%	11.8%
	2.51-3.0	Count	30	38	68
		% within Transferred from USA	9.3%	18.1%	12.7%
	3.01-3.5	Count	20	36	56
		% within Transferred from USA	6.2%	17.1%	10.49%
	3.51-4.0	Count	13	20	33
		% within Transferred from USA	4.0%	9.52%	6.2%
Total		Count	324	210	534
		% within Transferred from USA	100.0%	100.0%	100.0%